The Pep Squad:

FRIENDS OF THE LIVERPOOL PUBLIC LIBRARY

Two bits! Four bits! Six bits! A dollar! Bit by bit, book by book, the Friends' sale of used books is the major fundraising vehicle for supporting library programs and services. It's mind-boggling to think that books sold for $1.00 or less can garner over $30,000 in one year's time. That's a lot of book handling and a reflection of the drive and dedication of the Friends.

What did they accomplish in 2007? As in the past, Friends' revenues bolster programming by enabling the library to provide refreshments, prize incentives for both children's and adult reading clubs, and program materials, such as are supplied for children's crafts. They fund the Arts Alive Concert series and pay other fees requested by non-staff program presenters. In 2007, the Friends gave the library two new study carrels, seven conference tables and 7 padded wooden chairs for the Sargent Meeting Room, and a second hydraulic workstation for the staff, an ergonomic boon to endless book lifting. The first was a Friend's gift in 2006. In addition, the volunteer workroom was equipped with extensive shelving where used books are sorted and some library supplies are stored.

Now about 230 strong, the Friends made 2007 a year of reorganization. They expanded their board of directors and rallied fresh recruits for new committees, each one a specialized pep squad in itself. Two, four, six, eight! Who do we appreciate? Our Friends! Rah!

Friends of the Liverpool Public Library gather for a "stuffing party" in preparation for a promotional mailing for their membership drive.

Major Fundraisers in 2007

Lobby Used Book Sales	**$18,145**
Fall Annual Used Book Sale	**$13,500**
Other Sales and Membership	**$5,400**
	$37,045

Members of the Friends Board of Directors prepare for the Magazine & Paperback sale held every January. From left: Mailing Committee Co-chair Dottie Howe, Membership Chair and Magazine/Paperback Sale Chair Diane Grafly, Vice President/President-elect Pat Swanson, Mailing Committee Co-chair Beth Calnon, Treasurer Sandra Romano, and President Marge Teillon. Not pictured are Secretary Bobbi Varney and Past President Louise Davis.

The Library Board of Trustees and Administration

Pictured back row (from left): Assistant Director Jean Armour Polly, Board Vice-President Mark Spadafore, Board President George Alessio, Trustee Timothy Dodge and Director Elizabeth Dailey. Front row (from left): Trustees Joseph Spado, Michelle Welcher, and Larry Dunstone. Trustee Sharon Fulmer is not pictured.

Library Administration

Elizabeth J. Dailey, *Director*
Jean Armour Polly, *Assistant Director/Administrator of Systems & Technology*
Gina Fredericks, *Information Services Coordinator*
Karen Ingeman, *Coordinator for Collection Development*
Linda Meyer, *Youth Services Coordinator*
Pam Sprague, *Community Relations Coordinator*
Dorothy Morgan, *Administrator for Business and Employee Resources*

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LIVERPOOL PUBLIC LIBRARY
WHERE THE COMMUNITY CONNECTS

310 TULIP ST. • LIVERPOOL, NY 13088

www.lpl.org

POSTAL PATRON

LIVERPOOL PUBLIC LIBRARY MISSION

The Liverpool Public Library responsibly and equitably serves the residents of the Liverpool Central School District.

We believe in honoring the public trust bestowed upon the library in a democratic nation by providing free access to information for an informed citizenry.

We provide books, videos and other materials to meet the diverse interests and concerns of our community of adults and children. Our materials, programs and technology provide for lifelong learning, cultural experiences and recreation.

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THE CALL TO *Action*

LIVERPOOL PUBLIC LIBRARY **ANNUAL REPORT 2007**

Ready, Set, Go!

A LETTER FROM THE DIRECTOR

When you think of action and adventure, perhaps such things come to mind as a soccer match or NASCAR racing. Maybe you think of a theme park or whitewater rafting—or travel to someplace exotic and exciting? But do you think of the public library? It's not really a stretch. There were almost 600,000 visitors to the Liverpool Library in 2007. Most of them turned to the library with action in mind.

Maybe they were looking for travel videos. Did they need coaching strategies for little league? Some had a project to investigate like building a shed, creating a quilt or designing a new kitchen. Health and fitness may have been their motivation for seeking materials from the library. Maybe they came to play a computer game, tweak their stock portfolio, place a bid on E-bay, or shake their sillies out at a children's storytime.

Your library can be the starting line to every imaginable activity, and a stimulus to the imagination. It can be a salve for your physical and mental well-being. It is a limitless storehouse of ideas; a free means of continuing education and entertainment; a place to rev your engine!

The next time you're feeling a call to action, put it in first gear at Liverpool Public Library.

Elizabeth Dailey
Director

Michael Geany, age 6, takes his turn to help make dough for bread at "What's Cooking?" a library program for children. Related stories, songs, and homemade hot chocolate were also on the menu.

On the cover, left to right

Sniffer takes a training break to receive a little praise from owner Dick Coon as they work in Liverpool's Johnson Park. The 12-week-old pup is a blonde Labrador retriever.

Lauren Jackson stakes her claim to bargain books at the library's annual Used Book Sale Down Under in September.

Liverpool chiropractor Dr. Laura Harrington checks and adjusts Melina DiGiorgio, age 11 months.

The Health & Wellness Resource Center, a database subscribed to by the library, is an excellent source of journal articles and other information on a wide array of medical topics, including chiropractic care.

LIBRARY ACTION 2007

Library Service

Polaris Online Catalog

With great anticipation, Liverpool Public Library and all libraries in the Onondaga County Public Library System introduced their new online catalog in October. It has lots of new features for library users to enjoy, including book cover images, summaries and reviews. Users may save searches and receive notification of the library's new acquisitions of books, videos and music. For those who choose to do so, book lists can be created and one's history of materials checked out may be preserved. The ILS (integrated library system) is the product of Polaris Library Systems located in Liverpool.

There's Something Going Round

More library materials were checked out—and returned—in 2007 than in any previous year at Liverpool Public Library. It's been an annual trend for years and a call to action for rethinking the Circulation Area. In response, a new modular circulation desk was purchased in 2007. Three Polaris Express Self-Checkout Stations help with workflow and get busy patrons on their way. While you are using the express checkouts, you may also review your library record to see what's on hold, what you already have out, due dates of those items and more. As always, staff stand ready to help.

The WWW.LPLtimate Makeover

Our newly-designed website, www.lpl.org, made a summer splash in 2007. Access the catalog, explore popular topics and peruse the library's databases. Find recommendations for books, movies and music on library blogs and subscribe to newsletters of topical interest. Reserve a meeting room and view library programs. Register for them, too! And business owners, see how the library can serve you. Beware, it's a nice place to visit but you may end up living here!

Liverpool High swimmer Cory Spado does the butterfly stroke in a December meet with Baldwinsville. Cory is the grandson of library board of trustees member Joe Spado. *Photo courtesy of Hal Henty.*

Scout Austen Noone from Liverpool Troop 139 plays *Taps* as fellow scout Brendon Toll stands at ease. WWII veteran George Leggett looks on during the Veterans Appreciation Evening hosted by the library in November.

Library Programs

BookPaws: Pause for a Book Summer Reading Club

The Verizon Foundation and Liverpool Public Library were barking up the same tree when they paired to create the first Summer Reading Club exclusively for preschoolers. The 210 children and their parents who participated in BookPaws spent the summer reading together and attending special programs. Part of the $19,000 grant funded the production of short videos, viewable on our website, to promote early literacy. They are targeted at parents and demonstrate how to make reading a fun part of each day. BookPaw's resounding success meant there could be no pause for the reading club at summer's end and it rolled over right into fall.

Brought To You Live at the Library

Our popular programs continue to be a means of connecting community members. Big draws for the year were presentations by horticulturist Terry Ettinger and author Diana Abu-Jaber. Series programs like Discover World Religions, Living History, and More Culture Controversy & Horror Films kept audiences coming back for more. Long-time staples such as Arts Alive Concerts, Armchair Travelers Videos, and the After Dinner Books book discussion group haven't lost their wide appeal. The Boomer Fair, a one-time collaborative effort of three area libraries, invited boomers to remember the good times. And as always, storytimes and other children's activities helped the new generation build fond memories of their own. Over 19,500 people enjoyed one or more of the 527 programs offered by Liverpool Library in 2007.

Verizon officials award the library a $19,000 check to develop and implement the BookPaws Summer Reading Club for preschoolers. Pictured from left are Thomas P. Owens, Verizon Communications; Elizabeth Dailey, Library Director; Mike DeGennaro, Verizon Communications; Linda Meyer, Library Youth Services Coordinator.

YOUTH SERVICES:

Keeping Pace with Active Minds and Bodies

Summer Reading Club (SRC) participation experienced a major growth spurt in 2007 when the Liverpool Library addressed early reader literacy through BookPaws, a reading club for preschoolers and their parents. The 210 preschool children who participated boosted overall SRC attendance, but participation levels rose for teens as well, making it a record summer! In all, 1,044 young people took part.

Tracking reading activity, conducting summer programs and handling the increased traffic in the Children's Room are always a challenge. That challenge was met with recruits from the library's Summer Teen Volunteers. These 23 young adults donated a total of 328 hours in summer 2007, keeping things running smoothly for the 919 children active in the SRC.

Summer is our peak activity time, but Youth Services keeps its engines running in all seasons. Year-round storytimes, crafts, movies, LAN parties, DDR, book discussions, cooking, exercise, interactive play, picnics and parades are some of the program alternatives dreamed up by library staff for constructive fun and learning. The library conducted 247 programs for children and teens in the library, attended by 7,994 people. There were also 3,453 people who attended 29 outreach programs at community events and at Liverpool schools, including the school district's Readers from Birth program and its Transitions program (for parents of preschoolers about to enter kindergarten). Combined program attendance for youth in 2007 was 11,275!

Tip me over... children take a stretch between stories to be teapots during Preschool Storytime. Visible front row from left: Emma Lebiedzinski, Abbey Kozikoski, Ashley Hardy and Marissa Navarra.

Summer Reading Club 2007:
Get a Clue @ your Library

Children's SRC	919 participants read 25,644 books (BookPaws Preschool SRC included)
Teen SRC	125 participants read 359,585 pages

Big on Business

The library continues to expand its service to the business community as targeted in the library's Customer Service Plan. To date, 26 business programs have been offered at the library since the fall of 2006. Collaborative agencies that have presented programs include the Greater Liverpool Chamber of Commerce as well as Alliance Bank, Bryant and Stratton College, M&T Bank, the OCC Small Business Development Center, SUNY Oswego, SCORE, Toastmasters of Syracuse, the Scotsman Press and Verizon.

Reader's Challenge Pumped Up!

It started as 23 Books, an adult reading club that never has a meeting. Members read at their own pace, log their progress and earn rewards. Over 640 members now belong to The Reader's Challenge and earn prizes at threshold levels of 23, 56 and 99 books. Get in on the action in 2008!

Mikayla Van Slyke, age 13, gets sewing tips from Gail Van Slyke, her grandmother, as they work together on a quilt in Gail's Liverpool home.

State Senator John DeFrancisco chats with Liverpool High School student and pianist Collin DeJoseph who performed at the Community Leader Coffee Hour in April. The library and the Rotary Club of Liverpool present Young Community Leader Awards at the event to deserving students nominated by teachers and community members.

Action Figures:

2007 STATISTICS

Library visitors	594,563
Total items checked out	651,540
Reference questions	48,754
Website visits	203,082
Database searches	64,797
Adult computer usage (hours)	40,5620
Children's computers (# of users)	11,604
New library cards issued	2,842
In-house programs	473
In-house program attendance	15,816
Outreach programs	54
Outreach program attendance	3,763
Total number of programs	527
Total program attendance	19,579
Community room usage (non-library groups)	954
Notary public transactions	772

The Library Building

Stepping Out: Building Exterior and Grounds

The long-time goals of shoring up the support columns in the parking garage and replacing the library roof were met in 2007 after voters approved the capital expenditures in 2006. These improvements dovetailed nicely with a Village of Liverpool streetscape renovation project that included new sidewalks, streetlamps, plantings, and curbing with cutaways for improved handicapped access. By fall, 310 Tulip Street was ready to shine!

Meeting Room Space Expanded

In response to the persistent need for community meeting space, the computers in the former Computer Lab were brought out to the main floor and the lab became the new Sargent Meeting Room. The space is bigger and brighter than the old Sargent Room and carpeting makes for a much more cozy environment for children's storytimes and community groups.

At Ballantyne Gardens in Liverpool, Tim Ballantyne spruces up potted ferns by pruning old and damaged greenery.

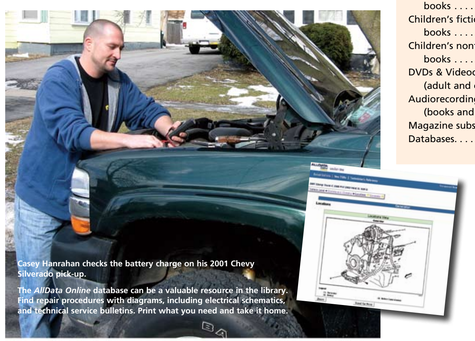
Eat, Read, Love

Everyone loves the new used book store and snack vending area. Friends of the Liverpool Public Library set up shop in the old Sargent Meeting Room. They raised over $37,000 in 2007, mostly from their increasingly popular sales of used books. Browse, drink and be merry!

In the Toolbox:

THE LIBRARY COLLECTION (holdings as of 12/31/07)

Adult fiction books	28,809
Adult nonfiction books	39,956
Children's fiction books	18,987
Children's nonfiction books	21,731
DVDs & Videocassettes (adult and children's)	10,406
Audiorecordings (books and music)	11,264
Magazine subscriptions	335
Databases	51



Casey Hanrahan checks the battery charge on his 2001 Chevy Silverado pick-up.

The *AllData Online* database can be a valuable resource in the library. Find repair procedures with diagrams, including electrical schematics, and technical service bulletins. Print what you need and take it home.