

## MISSION | OUR PURPOSE

To connect our community, engage people and inspire discovery, learning and growth.

## COMMUNITY VALUES | WHAT RESIDENTS SEEK

Community conversations held throughout the planning process focused primarily on aspirations for the Liverpool community, with secondary input on how the library can play a role in creating change. Three common themes rose to the top:

- A welcoming, friendly and more connected community
- An educated, family-oriented and safe community
- A vibrant, culturally diverse and progressive community

## EMPLOYEE CORE VALUES | HOW WE RESPOND

Establishing the library's core values sets a benchmark for how the staff and trustees present themselves and behave both individually and as a group. This is an important aspect of the strategic planning process as it establishes how the library interacts, with each other, with members of the community, and the personality they want to present.

### COMMUNITY

We connect people with information, resources and each other.

### LEARNING

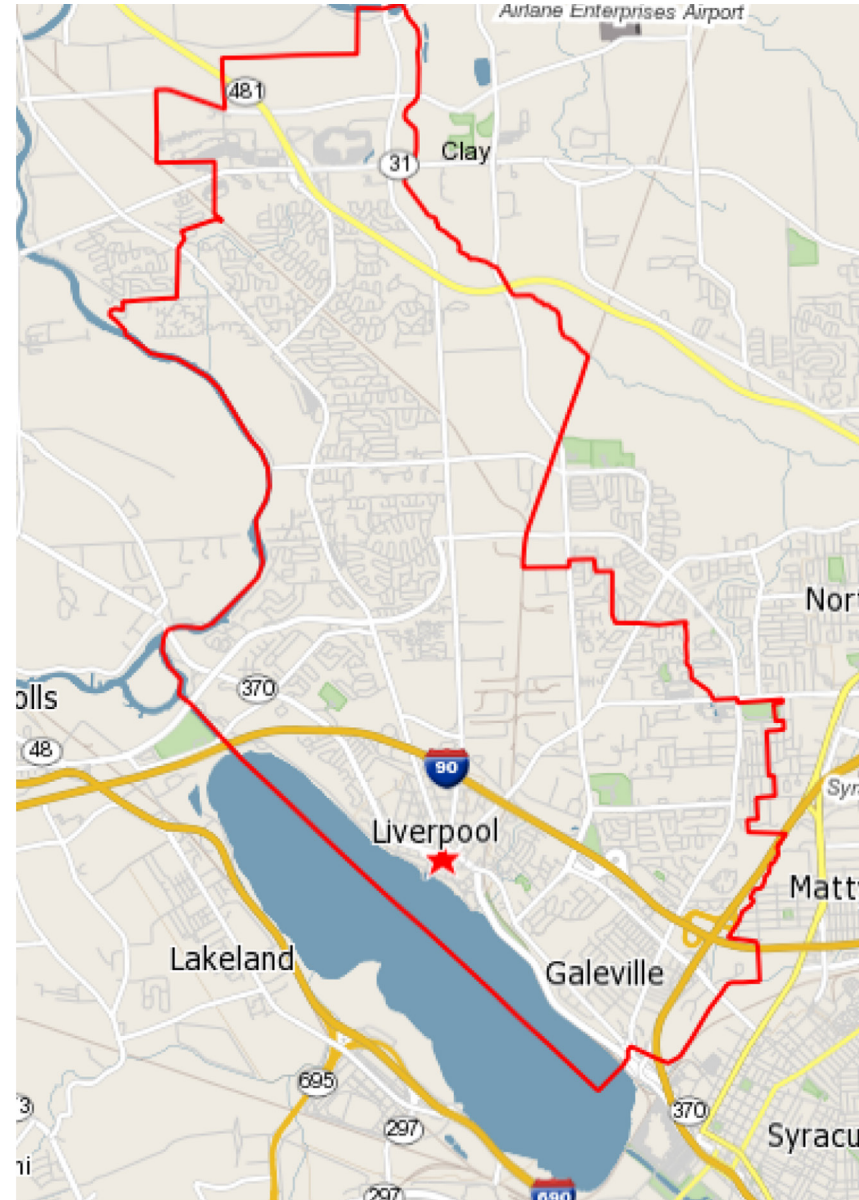
We encourage learning as a life-long activity and believe it is our role to help create an educated community.

### INNOVATION

We create dynamic environments through constant and purposeful change.

### COLLABORATION

We work together and build relationships to strengthen our community.



Liverpool Public Library  
 310 Tulip St  
 Liverpool, NY 13088  
 LPL.org  
 (315)457-0310



## LIBRARY USAGE IN 2016

Population Chartered to Serve	50,947
Items Checked Out	536,239
Library Visitors	355,598
Reference Questions	21,013
Programs and Storytimes	906
Program Attendance	22,915



## VISION | HOW WE SEE THE FUTURE

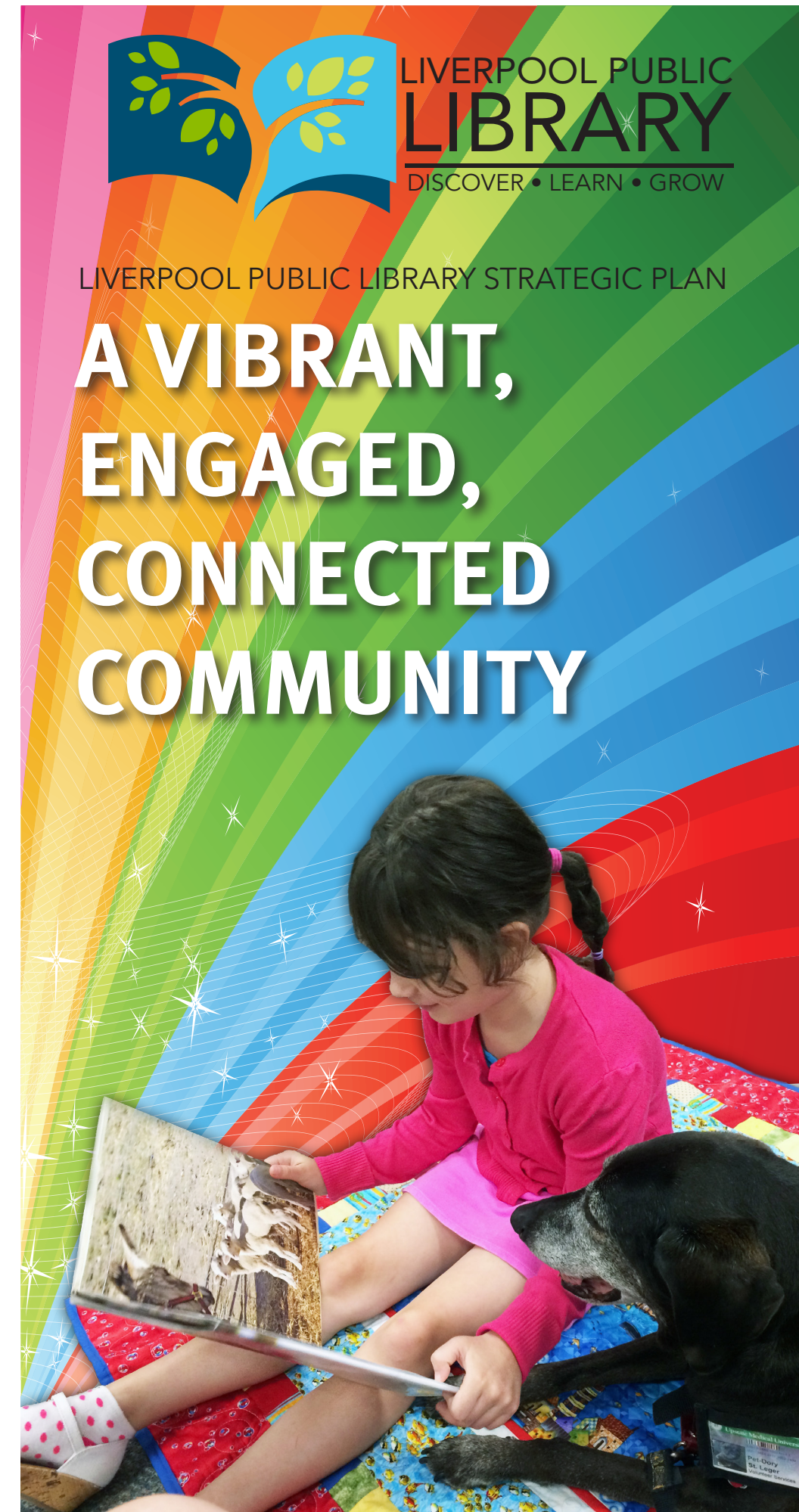
The vision for the Liverpool Public Library is to play an integral role in creating  
 A VIBRANT, ENGAGED,  
 CONNECTED COMMUNITY.

## THREE STRATEGIC PRIORITIES

### WHAT THE COMMUNITY CAN EXPECT TO SEE

From the strategic planning emerged three priorities for moving forward:

- Learning & Education
- Connecting the Community
- Reimagining the Library



# Learning and Education

Position the library as a leader in learning and education in the Liverpool Central School District (LCSD) service area.

Align with the LCSD in support of their strategic plan.

Work with the school and organizations within the community to help identify and address gaps in learning and education (Birth/K-12).

Support lifelong learning and skills-training in adults (18 and up).

# Connecting the Community

Shape and lead community and civic engagement in the Liverpool Public Library service area.

Establish and nurture community partnerships to enable community organizations, including the library, and community members to work closer together.

Increase visibility and accessibility of library programs and services throughout the service area.

Enhance communication and outreach efforts to have a broader impact and higher visibility among library users and non-users.

# Reimagining the Library

Align LPL's organizational structure and staffing to meet community needs and ensure success in the 21st Century.

Evaluate the library building and surrounding property against current and future needs.

Replicate and expand library services beyond the library building to bring the "library" out further into the community.

## On the Path to New Initiatives...



StoryWalks

Books on Wheels

After School Programs

Music Garden

Enhanced Delivery Services

Pavilion

Student Library Cards

Job Search Assistance

Book Bike

Pop Up Library



**BENEFITS: A Successful, Educated Community • A Vibrant, Welcoming Community • A Library That Meets the Community's Needs**